



A Pickin' Party on the Peaceful Side of the Smokies 🎵

Townsend, Tennessee



Blount
Partnership

SPONSORSHIP OPPORTUNITIES

A FESTIVAL OF BLUEGRASS MUSIC AND APPALACHIAN HERITAGE

Interested in being a part of the Townsend Fall Heritage and Bluegrass Festival?

There are several Sponsorship Opportunities currently available. The sponsorships are based on multi-tier levels:

Premier Sponsor, Silver Sponsor, Friends Sponsor and Jammer's Tent Sponsor.

Each sponsorship level provides advertising opportunities to showcase your brand on marketing materials or featured in online or print media and event presence.

LEVELS	PREMIER SPONSOR \$1000	SILVER SPONSOR \$500	FRIENDS SPONSOR \$300	JAMMER's TENT SPONSOR \$150
INTERACTIVE MEDIA				
Listing and Link on Website	🎻			
Inclusion on 2 email blasts	🎻			
Inclusion on social media	🎻	🎻		
Inclusion in press release	🎻	🎻	🎻	
PRINT MEDIA				
Logo on printed material	🎻			
Logo on signage at the event	🎻			
Logo on marketing materials	🎻			
Name on signage at event	🎻	🎻	🎻	🎻
Name on printed materials at event	🎻	🎻	🎻	🎻
EVENT PRESENCE				
Parking passes to event	🎻			
Booth Space	🎻			
Sponsor mention at the event	🎻	🎻	🎻	🎻

Townsend Fall Heritage and Bluegrass Festival, September 23 & 24, 2022

If you have any questions or need more information on how to become a Townsend Fall Heritage and Bluegrass Festival Sponsor based on information provided below, please contact **Tammy Bolt** by email tbolt@blountpartnership.com or call (865) 273-1243.



Fall Heritage & Bluegrass Festival
September 23 & 24, 2022
Townsend Visitor Center
Sponsorship Contract

Name _____ Company _____

Address _____

Phone _____ Fax _____ Email _____

The following sponsorships are available:

\$1,000 Presenting Sponsor

- Top billing on promotional items, signage, and banners
- Recognition in press releases, featured in ads
- Logo on printed and online versions of Chamberlink, newsletter, and websites
- Featured on Visitor Center lobby monitors
- Event and sponsors promoted via social media
- Recognition during activities
- Booth space at the event
- 2- Two Day parking passes

\$500 Gold Sponsor:

- Top billing on promotional items, signage, and banners
- Recognition in press releases, featured in ads
- Logo on printed and online versions of Chamberlink, newsletter, and websites
- Featured on Visitor Center lobby monitors
- Event and sponsors promoted via social media

\$300 Silver Sponsor:

- Company name on ads, signage, and banners
- Recognition in press releases
- Company name on printed and online versions of the Chamberlink, newsletter and websites
- Event and sponsors promoted via social media

\$150 Bronze Sponsor:

- Featured on the sign at the two Jammer’s Tents and event brochure
- Company name on printed and online versions of the Chamberlink, newsletter and websites

I would like to be a Presenting Sponsor _____

I would like to be a Gold Sponsor _____

I would like to be a Silver Sponsor _____

I would like to be a Bronze Sponsor _____

Please return to Tammy Bolt at tbolt@blountpartnership.com

Fax: 865-984-1386, Phone: 865-983-2241

Mail: Blount County Chamber of Commerce, 201 S. Washington St., Maryville, TN 37804